

Specializing in

Digital Therapeutics



Market Access



Monetization



Reimbursement



DTxCC

Digital Therapeutics Commercialization Consultants

About Digital Therapeutics Commercialization Consultants:

Boutique consultancy focused solely on Digital Therapeutics commercialization

Consultants with real-world digital therapeutic commercialization expertise specializing in:

- **Market Access**
- **Reimbursement**
- **Monetization strategies**

Our Payer Advisory Council provides actionable insight

- Custom qualitative research
 - One-one-one Telephone / web-meeting interviews
- Advisory board meetings
 - Four hour live face-to-face meetings
 - Cost efficient with AMCP national conferences
 - Standalone option to accommodate client needs and timing

Council members include:

- Managed Care Medical and Pharmacy Directors
- National and Regional MCOs
- Pharmacy Benefits Management companies
- Integrated delivery networks

DTxCC has a defined process of analysis and research to generate optimal commercialization strategies

Review, Analyze, Research

Product Profile

- Clinical / HEOR data
- Therapeutic or diagnostic
- Site of care

Market / Competitive Analysis

- Competitive products
- Standard of care
- Size of market

Value Proposition

- Clinical outcomes
- HEOR results
- Patient satisfaction

Business Model

- Consumer
- Payer
- Employer

Pricing & Reimbursement

- Coverage
- Coding
- Payment

Testimonials:



DTxCC has first-hand knowledge of the DTx reimbursement landscape and access to payer organization thought leaders. The DTxCC team provided us with valuable insights and strategic recommendations.

**– VP Market Access, Reimbursement & Government Affairs
(Pear Therapeutics)**



The DTxCC research and guidance provided us with a strong set of Digital Therapeutic and pharma partnership approaches that proved valuable in our company's engagement and monetization strategies.

– Head of Happify DTx



I have been involved with other managed care ad-board and many scientific and commercial ad-boards; this is probably the most useful ad board I've ever attended.

– Chief Commercial Officer, Theranica Bio-Electronics

To learn more about DTxCC, contact:

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